

Z.MÜGE ÖZDEMİR

INTERIOR ARCHITECT & VISUAL MERCHANDISER



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📍 MALTEPE / İSTANBUL

ABOUT ME

Interior Architect and Visual Merchandising Specialist with hands-on experience in retail environments, including IKEA. I focus on creating spatial experiences that enhance customer journey and product storytelling. My work integrates design, strategy, and visual communication to deliver impactful in-store experiences.

PERSONAL INFORMATION

Marital Status: Married

Date of Birth: 20 June 1995

Place of Birth: Istanbul

Driver's License: Class B (2015)

Nationality: Turkish

EDUCATION

• FMV Işık University

Bachelor's Degree in Interior Architecture

Faculty of Fine Arts 2013 – 2017

(50% Scholarship, GPA: 2.74 / 4.00)

• Suadiye Hacı Mustafa Tarman High School

2009 – 2013

Equal Weight Track (70.09 / 100)

LANGUAGES

English (IELTS Academic Score: 4.5)

ACHIEVEMENTS

• Accepted to Politecnico di Milano

Interior and Spatial Design Master's Program (2020)

• IELTS Academic

Score: 4.5

COURSES & TRAININGS AND CERTIFICATIONS

• Visual Merchandising with Interior Architecture Techniques

Istanbul School of Visual Merchandising

Mar 2026 – 12 Hours

• AI-Supported Content Design in Visual Merchandising

Istanbul School of Visual Merchandising

Jan 2026 – 21 Hours

• Certificate in Visual Merchandising & Store Design

Mimar Sinan Fine Arts University (SEM), Pinar Salman

Dec 2025 – 42 Hours

• Customer Perception Management in Visual Merchandising

Mimar Sinan Fine Arts University (SEM), Pinar Salman

Oct 2025 – 6 Hours

• Art Therapy Workshop

Üretimhane

Mar 2025 – 15 Hours

• Visual Merchandising from a Neuro-Sales Perspective

Figen Yılmaz

Jul 2024 – 9 Hours

EXPERIENCE

• IKEA

Visual Merchandising & Activity Design Specialist

Dec 2021 – Nov 2025

• Erdem Home

Interior Architect

Oct 2019 – Dec 2021

• Tureks Stone

Interior Architect & Sales Consultant

Apr 2018 – May 2019

• ByKepi Furniture & Decoration

Interior Architect Intern

Jun 2015 – Sep 2015

SKILLS

- Interior Design
- Visual Merchandising & Display Design
- Spatial Planning & Retail Design
- Concept Development & Visual Storytelling
- Customer Journey & Experience Design
- Sales-Driven Merchandising Strategy
- 3D Modeling & Technical Drawing

SOFTWARE

- AutoCAD
- Microsoft Office
- SketchUp
- Adobe Photoshop
- 3Ds Max
- Procreate
- Canva

REFERENCES

Pinar Salman | Mimar Sinan Fine Arts University Lecturer – Visual Merchandiser

pinarsal@gmail.com | +90 532 326 69 82

Çiğdem Cörüt Dölek | Country Communication&Interior Design Manager – IKEA Turkey

ccorut@ikea.com.tr | +90 533 492 90 41

Figen Yılmaz | Visual Merchandising Lecturer – Founder Of Istanbul School Of Visual Merchandising

figen@istanbulschoolofvisualmerchandising.com | +90 533 308 69 40

• Visual Merchandising & Window Display Design

Istanbul Moda Academy (IMA)

Feb 2024 – Jun 2024 – 90 Hours

• Mastering Visual Merchandising

Figen Yılmaz

Dec 2023 – 12 Hours

• Change Management

MCT, Gözde Berber Özbalaban

2022

• 3ds Max Training

Bilge Adam Academy

Feb 2019

• English Language Program

American Culture Language Schools

Feb 2017 – Sep 2017

• Drawing & Painting Course

ErArt, Istanbul

Sep 2011 – Aug 2013